**Engagement Fund Categories for 2019/2020**

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| **Category** | **Activity/Project** | **Maximum Funding Allowed** |
| 1. **Raising Awareness of Open Data** | Outreach and engagement activities to raise awareness regarding opportunities for Open Government Data re-use. This includes:  ***Presentations / seminars / workshops / discussion groups / advocacy of open data / knowledge sharing and engagement on open data issues / holding conferences or other events.***   * To raise awareness among **civil society organisations** regarding open government data. * To promote the reuse of open government data among **businesses**. * To promote the reuse of open government data within **the public sector.** * To promote the reuse of open government data among the **citizens**. | €200 - €3000 depending on scale |
| 1. **Re-use of Government Open Data** | Innovative use of data to build apps, dashboards or new products or services to demonstrate the use that can be made of open data (either used on its own or in combination with other data sources). Apps can refer to mobile or web-based applications that use available open data to tackle a relevant issue.   1. **Environmental Re-use**   Water, air quality, noise level in cities, waste management, awareness raising and educate the public onrecycling, etc.  These can include but are not limited to:   * Development of apps that enable more environmental-friendly transport systems in cities. * Development of apps that raise awareness on the noise levels in cities. * Development of apps that deal with waste management or recycling. * Civil society initiatives that are open data driven and aim to tackle a problem identified in the environmental field.  1. **Social Re-use**   Demonstrate trends in social topics to help address current issues and/or assist in decision making.  These can include but are not limited to:   * Civil society initiatives that are open data driven and aim to tackle a problem identified in the social field. * Use of open data to increase the inclusion of marginalised groups in society. * Use of open data to raise awareness concerning housing in Ireland.  1. **Other Innovative Re-use**   Applicants are encouraged to submit applications for the development of apps, dashboards or new products or services in any other area.  All re-use applications will be assessed equally. | €1000 - €5000 depending on scale |
|  | Holding of hackathons (facilitation, refreshments, venue etc.) to develop products / services promoting open data usage. | €500 - €3,000  depending on scale |
|  | Development of interactive visualisations of data on the Portal for use as showcases. | €400 - €2,000 |
|  | Sponsorship of competitions (including prizes) – for example to come up with innovative ideas on how open data can be used to solve policy or real life issues of national importance i.e. housing, flooding , etc. | €3000 - €5000 |
| 1. **Special Category Project** | Support for a project or research to use open data from the portal (potentially in conjunction with other datasets) to arrive at outcomes that could increase **public service efficiency** and/or assist in **decision making**. These could include:   * + The creation of efficiencies within Public Bodies   + Assist in government decision making;   + Demonstrate trends in social topics to help address current issues in the public interest.   + Interesting and tangible insights into public policy issues (such as housing, environment, transport, etc.). | Up to €5000 |
| 1. **Benefits of Open Data in Ireland** | Projects or studies, including post doctorate work, to assess the **benefits** of Open Data in Ireland.  Support for projects / studies to assess the **economic benefits of open data** at macro and or micro economic levels in the Irish context**:**   * Development of specific Irish use cases on the benefits that have arisen from data that has been released as Open Data; * To assess the economic benefits of open data for the public sector. * To assess the economic benefits of open data for SME’s. * An exercise or study looking at specific government data that has not been released as open data and assessing the potential benefits and costs of its release. | Up to €5000 |
| 1. **Impact of Open Data in Ireland** | Projects, studies, including post doctorate work, or engagement activities to assess the impact of open data in Ireland.   * Studies or activities to assess or monitor the **environmental impact** of open data in an environmental field or a sub-dimension of a field. * Studies or activities to assess or monitor the **social impact,** the **political impact or** the **economic impact** of open data. | Up to €5000 |